

**Amendments to the Claims:**

This listing of claims will replace all prior versions, and listings, of claims in the application:

**Listing of Claims:**

Claims 1-14 (cancel).

Claim 15 (new): A method for automated institutional print order processing that provides different groups of institutional agents with different levels of editorial control over the content of printed products, the method comprising:

defining format-specifying templates for a set of print products for an institution, said format-specifying templates defining the typography and placement of a plurality of graphical and textual elements adapted to be populated with individual-indicative content supplied by user profiles and institution-indicative content supplied by institutional profiles;

providing a first group of institutional agents with an internet accessible requestor interface for selecting and ordering print products, the requestor interface:

having a security protocol to identify a user of the requestor interface;

identifying a user profile, if one exists, that corresponds with the identified user, and enabling the identified user to modify the user profile;

prompting the user to define a user profile, if no previously defined user profile for the user exists, and to select a title from a list of selectable authorized personnel titles with which to identify the user; and

enabling the user to order a print product from said set of print products for which said format-specifying templates for said institution have been defined; and

generating a previewable representation of the ordered print product that populates the graphical and textual elements of the template associated with the ordered print product with content extracted from the requestor interface user's user profile and an associated institutional profile;

maintaining an audit record identifying when any user profile was added or modified through the requestor interface, what information was added or modified to the user profile, and who specified the additions or modifications to the user profile;

providing a second group of institutional agents with an internet accessible profile maintenance interface, the profile maintenance interface enabling a user of the profile maintenance interface to:

define and modify institutional profiles to provide institution-indicative content for the format-specifying templates;

review the audit record;

define the list of selectable authorized personnel titles provided to a requestor interface user; and

approve orders entered by a requestor interface user; and

generating a bar code to accompany an approved ordered print product as it passes through a plurality of physical production stages;

scanning the bar code accompanying the approved ordered print product as it passes through the plurality of physical production stages; and

providing the requestor interface user with job status information that identifies the most recent physical production stage for which the bar code has been scanned.

Claim 16 (new): A method for automated institutional print order processing that provides different groups of institutional agents with different levels of editorial control over the content of printed products, the method comprising:

defining format-specifying templates for a set of print products for an institution, said format-specifying templates defining the typography and placement of a plurality of graphical and textual elements adapted to be populated with individual-indicative content supplied by user profiles and institution-indicative content supplied by institutional profiles associated with said user profiles;

providing a first group of institutional agents with an internet accessible requestor interface for selecting and ordering print products, the requestor interface:

identifying a user profile, if one exists, that corresponds with the identified user;

enabling the user to order a print product from said set of print products for which said format-specifying templates for said institution have been defined; and

generating a previewable representation of the ordered print product that populates the graphical and textual elements of the template associated with the ordered print product with individual-indicative content extracted from the requestor interface user's user profile and institution-indicative content extracted from an associated institutional profile;

providing a second group of institutional agents with an internet accessible profile maintenance interface, the profile maintenance interface enabling a user of the profile maintenance interface to define and modify institutional profiles to provide institution-indicative content for the format-specifying templates.

Claim 17 (new): The method of claim 16, wherein the requestor interface enables the identified user to modify the user profile.

Claim 18 (new): The method of claim 17, wherein the requestor interface prompts the user to define a user profile, if no previously defined user profile for the user exists, and to select a title from a list of selectable authorized personnel titles with which to identify the user.

Claim 19 (new): The method of claim 18, wherein the profile maintenance interface further enables the profile maintenance interface user to define the list of selectable authorized personnel titles provided to a requestor interface user.

Claim 20 (new): The method of claim 16, wherein the profile maintenance interface further enables the profile maintenance interface user to approve orders entered by a requestor interface user.

Claim 21 (new): The method of claim 18, further comprising the step of maintaining an audit record identifying when any user profile was added or modified through the requestor interface, what information was added or modified to the user profile, and who specified the additions or modifications to the user profile;

Claim 22 (new): The method of claim 16, wherein the profile maintenance interface further enables the profile maintenance interface user to review the audit record.

Claim 23 (new): The method of claim 16, further comprising the steps of:

generating a bar code to accompany an ordered print product as it passes through a plurality of physical production stages; and

scanning the bar code accompanying the ordered print product as it passes through the plurality of physical production stages.

Claim 24 (new): The method of claim 23, further comprising the step of providing the requestor interface user with job status information that identifies the most recent physical production stage for which the bar code has been scanned.